



# THE TRANSFORMATION YOU WANT IS IN THE NUMBERS

When you're looking to reach aspirational goals, effective use of data can be the difference between meeting or exceeding them.

Campbell & Company's Strategic Information Services team uses data, technology systems, and process to support strategic decision making within development and across your organization. Our team has the analytical skill to answer any question you might be pondering, and the fundraising experience to ground our recommendations in reality. Our goal is to decipher actionable opportunities from complex information, and partner with you to measure, assess, and adjust as needed.

## DATA STRATEGIES THAT PROPEL NONPROFIT FUNDRAISING

Our Strategic Information Services team brings the insights you need to be more effective through:



Analytics



Benchmarking



Database Review



Prospect Research



Surveys

# A TRACK RECORD OF SUCCESS

Nonprofits in every sector have used our data-driven strategies to help boost fundraising, including:



## THE BENEFITS OF CHOOSING CAMPBELL & COMPANY

Our philosophy of collaboration and inclusion also extends to how we operate as a firm. By maintaining a culture driven by belonging, collaboration, curiosity, and rigor, we empower every team member to innovate for the good of our clients and the good of the sector.



**WE ARE TECHNICAL EXPERTS GROUNDED IN FUNDRAISING.** Through data-driven insights, we help clients grow their relationships and their fundraising results at all levels of the gift table—and achieve greater mission impact. Our goal is to make your data work for you.



**WE GO ALL IN FOR YOUR SUCCESS.** Our consultants don't just collaborate with you – they reach across projects and service lines to ensure that they're working together on the leading edge of the nonprofit sector. When challenges arise, we lean in with you and figure it out together. We listen, we strategize, we adapt, and we succeed. Together.



**WE BELIEVE IN THE NONPROFIT SECTOR.** By engaging in thought leadership, conducting original research, and building and maintaining strong relationships, we stay on top of emerging trends and leading practices, while taking seriously our responsibility to help build a sector that includes and amplifies people and communities who have historically been marginalized and under-resourced.



**YOU WILL GROW THROUGH OUR PARTNERSHIP.** We see every engagement as a chance for you to build lasting capacity and impact that continues far beyond our work together. Our tailored approach is rooted in ensuring that your staff, volunteers, leaders, and donors can make meaningful contributions that will propel you to scale your efforts and maximize your impact.

Contact us at [877.957.0000](tel:877.957.0000) and/or [info@campbellcompany.com](mailto:info@campbellcompany.com) for more information or to launch the Campbell & Company Team within your organization today.