

Our mission:
To collaborate and innovate
with people who change
lives through philanthropy,
vision and action.

BUILD PHILANTHROPIC SUPPORT THROUGHOUT YOUR JOURNEY

Campbell & Company understands that for nonprofits, philanthropy is the catalyst that transforms ideas into impact; and that means everything your organization wants to accomplish tomorrow depends on your fundraising success today. Let's make a plan to get you there.

We work with staff and leadership in a variety of sectors, guiding nascent major gift programs and sophisticated development operations alike. With our Fundraising Consulting team as your guide, you'll be able to build and optimize your development program with confidence.

FUNDRAISING STRATEGIES TO MOVE THE NEEDLE

We help nonprofits transform their fundraising practices through a variety of services and will work with your organization to determine what best suits your needs.



Campaign Planning
Study



Campaign Counsel
and Implementation



Development
Assessment



Digital Donor
Engagement



Annual
Giving



Alumni
Engagement

A TRACK RECORD OF SUCCESS

Nonprofits in every sector have trusted our firm to help them navigate their most complex fundraising challenges, including:



THE BENEFITS OF CHOOSING CAMPBELL & COMPANY

Our philosophy of collaboration and inclusion also extends to how we operate as a firm. By maintaining a culture driven by belonging, collaboration, curiosity, and rigor, we empower every team member to innovate for the good of our clients and the good of the sector.



WE KNOW FUNDRAISING. Across five decades, we've helped thousands of organizations drive their most ambitious campaigns to success and build comprehensive fundraising programs that succeed on every level. Whatever your goals, we're ready to find the way forward with you and your community of support.



WE GO ALL IN FOR YOUR SUCCESS. Our consultants don't just collaborate with you – they reach across projects and service lines to ensure that they're working together on the leading edge of the nonprofit sector. When challenges arise, we lean in with you and figure it out together. We listen, we strategize, we adapt, and we succeed. Together.



WE BELIEVE IN THE NONPROFIT SECTOR. By engaging in thought leadership, conducting original research, and building and maintaining strong relationships, we stay on top of emerging trends and leading practices, while taking seriously our responsibility to help build a sector that includes and amplifies people and communities who have historically been marginalized and under-resourced.



YOU WILL GROW THROUGH OUR PARTNERSHIP. We see every engagement as a chance for you to build lasting capacity and impact that continues far beyond our work together. Our tailored approach is rooted in ensuring that your staff, volunteers, leaders, and donors can make meaningful contributions that will propel you to scale your efforts and maximize your impact.

Contact us at [877.957.0000](tel:877.957.0000) and/or info@campbellcompany.com for more information or to launch the Campbell & Company Team within your organization today.