



# BEHIND EVERY GREAT NONPROFIT IS A GREAT LEADER

**You have a vision. You have a mission. Now, you're looking for an exceptional executive to help take that vision to another level. Make sure your search ends with a highly-qualified and passionate nonprofit leader who can help you change the world.**

Our award-winning Executive Search team of diverse and accomplished experts have been doing just that for nearly 25 years with over 500 placements in 33 states. How? By making the lasting connections that ensure results that earn your trust and acclaim.

## OUR MISSION DRIVEN-SEARCH EXPERTS MAKE A DIFFERENCE

Through custom research, an extensive database, broad national networks, and deep professional connections built on strong relationships with a range of executives, we can find the right leader for your organization.



**Chief Executive  
Officers**



**C-Level  
Executives**



**Board  
Members**

# MISSION-DRIVEN SEARCH EXPERTS

## PEOPLE MATTER. RESULTS MATTER.



100%

Of our searches yield a diverse pool of candidates



52%

Of our placements are executives of color



79%

Of our placements identify as women



4

AIRS-Certified Diversity and Inclusion Recruiters

## THE PROCESS



1.

Discovery & Strategy



2.

Research, Outreach, & Screening



3.

Interviewing & Assessment



4.

Selection, Offer, & Onboarding

## THE CAMPBELL & COMPANY DIFFERENCE

Our philosophy of collaboration and inclusion defines how we operate as a firm. By maintaining a culture driven by belonging, collaboration, curiosity, and rigor, we empower every team member to innovate for the good of our clients and the good of the sector.



**COMMITTED TO EQUITY.** Our firm is committed to a continuous dialogue on how to be fully inclusive of people of color, particularly BIPOC communities, and we are committed to walking with our nonprofit partners in this work. Women of Color in Fundraising and Philanthropy (WOC)<sup>®</sup> has ranked our practice as one of the nation's Top 10 search firms for women of color three years in a row.



**TEAM APPROACH.** Our consultants work with leadership, staff, and volunteers in every stage of the search process and do not consider the work finished until the right person is in place. Our Executive Search team's guarantee ensures our commitment to placing a candidate who will integrate well with your organization. We are proud to note that 85 percent of our work comes from repeat clients.



**LEADERSHIP IN NONPROFIT SEARCH.** Our team members are thought leaders in nonprofit search on topics that include strong CDO retention, CEO and CDO tenures, and the importance of DEIA in recruitment. For four years, Campbell & Company has been listed as one of the country's best executive search firms by Forbes Magazine.



**LOCAL KNOWLEDGE WITH A NATIONAL PRESENCE.** We combine our knowledge of national searches with Campbell & Company's broad geographic reach, leveraging the networks of our staff across the country to ensure that our searches uncover as many qualified candidates as possible.

Contact us at [877.957.0000](tel:877.957.0000) and/or [kris.mcfely@campbellcompany.com](mailto:kris.mcfely@campbellcompany.com) for more information or to launch the Campbell & Company Team within your organization today.