

# LET'S FIND YOUR MESSAGE TO MOVE PEOPLE

**Whether you're raising money, rallying your community, or raising your voice, your message powers everything you do.**

Our Communication team partners with you to create ideas, messages, and communications that tell your story, rally the support of your stakeholders, and empower your leaders to walk into the biggest donor conversations with confidence. We do this by connecting with the people who live your mission. At every step of the process - from initial brainstorming through final revision of materials - we work in close collaboration with your leadership, staff, and volunteers to capture insights, amplify excitement, and build consensus.

## MESSAGE-DRIVEN COMMUNICATION CAPABILITIES

We help nonprofits deliver their messages in a variety of mediums and will work with your organization to determine what tactics best suit its needs.



Brand Messaging  
and Training



Case  
Development



Communications  
Strategy



Creative  
Communications



Institutional Visioning and  
Strategic Planning



Online  
Communications

# A TRACK RECORD OF SUCCESS

Nonprofits in every sector have trusted our firm to craft their messages and creative communications to help boost fundraising, including:



## THE BENEFITS OF CHOOSING CAMPBELL & COMPANY

Our philosophy of collaboration and inclusion also extends to how we operate as a firm. By maintaining a culture driven by belonging, collaboration, curiosity, and rigor, we empower every team member to innovate for the good of our clients and the good of the sector.



**WE ARE EXPERT LISTENERS AND VISIONARY COMMUNICATORS.** We partner with you to build messages that move your audience. Our communications team has spent decades crafting messages that power campaigns and strategic plans, organizational brands, and missions across the nonprofit sector. From beginning to end, we're at your side to craft your message for the future.



**WE GO ALL IN FOR YOUR SUCCESS.** Our consultants don't just collaborate with you – they reach across projects and service lines to ensure that they're working together on the leading edge of the nonprofit sector. When challenges arise, we lean in with you and figure it out together. We listen, we strategize, we adapt, and we succeed. Together.



**WE BELIEVE IN THE NONPROFIT SECTOR.** By engaging in thought leadership, conducting original research, and building and maintaining strong relationships, we stay on top of emerging trends and leading practices, while taking seriously our responsibility to help build a sector that includes and amplifies people and communities who have historically been marginalized and under-resourced.



**YOU WILL GROW THROUGH OUR PARTNERSHIP.** We see every engagement as a chance for you to build lasting capacity and impact that continues far beyond our work together. Our tailored approach is rooted in ensuring that your staff, volunteers, leaders, and donors can make meaningful contributions that will propel you to scale your efforts and maximize your impact.

Contact us at [877.957.0000](tel:877.957.0000) and/or [info@campbellcompany.com](mailto:info@campbellcompany.com) for more information or to launch the Campbell & Company Team within your organization today.